

# HANNAH STUDD

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## SUMMARY

UX Researcher with 5+ years of experience in the healthcare industry. Expertise in qualitative research methods (interviews, focus groups) and experience with quantitative research and survey analysis. Proven ability to translate research into actionable insights for cross-functional teams.

## EXPERIENCE

### Graduate Researcher

Sept 2019 - June 2025

### Northwestern University

Evanston, IL

*A top-ranked school for research. Throughout my time as a graduate researcher, I had various responsibilities, including:*

- **Independent Researcher:**
  - Led end-to-end UX research projects, including defining research goals, planning, executing, and analyzing qualitative and quantitative research (e.g. interviews, focus groups, surveys).
  - Prioritized high-impact research initiatives through collaboration with stakeholders and successfully managed multiple projects simultaneously.
  - Translated findings into actionable recommendations and created low-fidelity designs and mockups in **Figma** to communicate design concepts and user workflows.
  - Effectively communicated research to diverse audiences. Published 7 written research papers and presented at 8 academic, industry, and internal conferences.
- **Research Assistant:**
  - Conducted user research for a 6-million National Institute of Mental Health (NIMH) ALACRITY Center grant to gather insights into user needs and identify pain points.
  - Analyzed and synthesized qualitative data from physicians, patients, and stakeholders using **Dedoose** and **Miro**.
  - Prepared and presented research findings and design recommendations to the project team.
- **Instructor:**
  - Developed and delivered engaging instructional materials for *Public Speaking*, utilizing **AI and GPT tools** to streamline the process.
  - Received positive feedback from students on instructional clarity, mentorship, and fostering a positive and inclusive learning environment.

### UX Researcher

Sept 2018 - Sept 2019

### WellSky

Austin, TX

*Healthcare technology company that provides software solutions for improving care coordination and outcomes across the continuum of care.*

- Significantly increased awareness and adoption of user-centered design principles within the organization and advocated for user needs throughout the product development lifecycle.
- Led user research initiatives, including conducting and analyzing focus groups, stakeholder interviews, and **Qualtrics** surveys, resulting in actionable recommendations that informed product development and met business objectives.
- Effectively utilized **Jira** for project tracking and collaboration with the development team within a fast-paced Agile Scrum framework.

**Application Development Specialist**  
**Boston Children's Hospital**

July 2014 - Aug 2017  
Boston, MA

*Prestigious pediatric medical center known for its cutting-edge research and exceptional patient care.*

- Wrote advanced **SQL** queries to extract administrative, clinical, financial, and demographic data for 80+ research studies, enabling timely data analysis and accelerating research timelines.
- Improved software quality through rigorous QA testing, including the development and execution of test plans and automated scripts to identify and resolve UI and performance issues.
- Provided training and support for **REDCap** users, conducting over 20 training sessions and assisting over 100 researchers in utilizing the platform effectively, resulting in increased data quality and research efficiency.
- Designed and built REDCap surveys and databases for research teams and healthcare professionals, ensuring data integrity for critical research projects.
- Developed and maintained a comprehensive library of SOPs in **SharePoint**, improving team efficiency and reducing errors.

**EDUCATION**

**Doctor of Philosophy (PhD): Media, Technology, and Society**

Northwestern University

2019 - 2025

Evanston, IL

**Master of Science (MS): Information Studies**

The University of Texas at Austin

2017 - 2018

Austin, TX

**Bachelor of Arts (BA): Psychology**

The College of Wooster

2010 - 2014

Wooster, OH